



MEN *-in-* HARMONY®

301 North Street, Millersburg, PA 17061 – 717-362-3467 - draff@frontier.com
www.meninharmony.org

CONCERT DATE: _____

LOCATION: _____

STARTING TIME: _____

Dear brothers and sisters in Christ:

Thank you for inviting Men in Harmony to present a ministry concert, hosted by your congregation on the above time and date. We are providing you, our hosts, with this informational and public relations packet to assist your planning as well as to ensure that the concert will provide an effective ministry event for the Kingdom of God in your particular community. We offer some suggestions that will help to bring people to your facility and expand your ministry opportunity, thus inviting others to experience the Kingdom of God together. We urge you to advertise extensively. It is our heart to minister the love of the Lord Jesus Christ to as many people as possible. We want to help you to fill your venue, whether inside your church or tabernacle, or at a community gathering place. Please make every effort to do so!

Please use all the items we have provided for public relations, and seek every opportunity to advertise this concert beyond your congregation. Do not forget to use different mediums of advertisement such as radio, newspaper, bulletin inserts, community flyers, and most of all word of mouth by having each of your members pledge to attend and bring a friend along. You may reproduce any of the information that we send you for promotion of this concert. Please realize that the Men in Harmony name and logo are registered trademarks and under this copyright should not be used for any other purpose except advertising this ministry. If we can help you with additional information, please feel free to contact us.

Here are some suggestions to help promote your concert:

- 1) Assign the publicity of this ministry event to a committee, as to share the work load and create a positive experience
- 2) PRAY regularly, that this ministry date with Men in Harmony will fulfill God's desire for this encounter.
- 3) Consider this date a date of destiny where God chooses to introduce people to the joy and life of living in His kingdom.
- 4) Prepare (mass produce) and deliver posters one month before the concert.
- 5) Reproduce hand bills promoting the concert and encourage your congregation to 'think beyond their own,' and distribute flyers.

- 6) Contact all local papers one month in advance with a press release. (Make the release personal so that it fits your specific needs, one is included in this packet)
- 7) Take advantage of local radio and TV stations who offer free public service announcements.
- 8) Consider contacting area churches and invite them to share in a community ministry concert, advancing unity within the body of Christ.
- 9) Build a campaign within your own congregation to encourage both their attendance and their enlistment to help spread the word.
- 10) Plan (group) other events around this concert to bring people out. Perhaps a post concert fellowship refreshment or meal would be effective.

Men in Harmony has limited ministry dates available during the calendar year. We honor our member's responsibility to their families; therefore limit our ministry to two concerts per month. We want to generate a maximum ministry impact at each of our concerts. We solicit your help to make the most of your ministry concert as we seek to spread the Good News of the Lord Jesus Christ.

Blessings to you,

A handwritten signature in black ink that reads "Rev. Nathan Corl Minnich". The signature is written in a cursive, flowing style.

The Rev. Nathan Corl Minnich
Director

ITEMS ENCLOSED:

1. Men in Harmony posters (reproduce and distribute extensively)
2. Public Service Announcement (for radio, TV, etc.)
3. Sample article (2009-2010 seasons)
4. Bulletin insert (reproduce for your congregation and give extras to member for distribution)
5. Men in Harmony Brochure

Public Service Announcement



Central Pennsylvania's premier men's Christian choral group **Men in Harmony** will appear at:

Location: _____ on

Day: _____

Date: _____ at

Time: _____.

The choral group, from Millersburg, Northern Dauphin County, is comprised of approximately two dozen men, dedicated to spreading the Gospel through a variety of spirited musical selections. Their inspirational music varies from traditional songs of the faith to contemporary Christian music, presented in fresh, captivating settings. The rich sound of a male chorus is a delight to behold, and one to be remembered. The men recently began their tenth season of ministry, incorporating concerts throughout Pennsylvania.

This concert is not a ticketed event and free to all who attend, with a free-will offering taken to cover the group's expenses. For more information, you are asked to contact the host of this concert at _____. Don't miss this enjoyable concert experience. The music and testimony of Men in Harmony is a great opportunity to renew your faith and deepen your love of God as you experience the ministry of this energetic choral group.

For more information please contact the concert host at:

(Name Address & Phone number)

Printed article:

MEN *-in-* HARMONY®

to appear locally

Central Pennsylvania's premier men's Christian choral group **Men in Harmony** will appear at:

Location: _____ on

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Date: _____ at

Time: _____.

The more than two dozen members of Men in Harmony all come from the south central region of Pennsylvania, and rehearse weekly in Millersburg, Northern Dauphin County. The men's group is dedicated to spreading the Gospel through a variety of spirited musical selections ranging from inspirational hymns to traditional songs of faith as well as contemporary Christian music, presented in fresh captivating settings. The rich sound of a male chorus is a delight to behold, and one that will be long remembered.

In the summer of 2009, The Rev. Nathan C. Minnich assumed the directorship of the group, following the dedicated footsteps of Rev. Robert Stoner who served the group for five years, and the founding director the late Charles Kindt who began the group with great vision. As the group begins its tenth season they have also gained another principle accompanist, Janet Kindt, wife of the founding director who joins the current accompanist Doug Troutman. The group, as it travels throughout the greater central Pennsylvania region and beyond, shares with audiences not only their vocal talent but instrumental abilities and heartfelt testimony of their lives as Christian men. "The uniqueness of our group is not simply the sound we produce, but it is our diversity in background, age, theology and experience. We represent more than nine denominations, span in age from teens to eighties, and yet come together on the singular unity of Christ Jesus our

Lord. We encourage and welcome all male vocalists with a commitment to a Christian life to sing with us, says Rev. Minnich” Rehearsals are held Monday evenings (except the first Monday of each month) in the chapel at the Polk Assisted Living facility, 301 North Street, Millersburg from 7-9 PM.

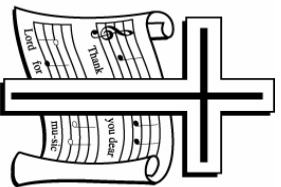
Concerts are generally held Sunday afternoons or evenings, with a few exceptions. Men in Harmony is a most satisfying opportunity for Christian men to put their musical talents into service, while expanding their lives through a brotherhood of like minded men.

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For more information please contact the concert host at:

(Name Address & Phone number)

Central Pennsylvania's premier men's Christian choral group **Men in Harmony** will appear at:



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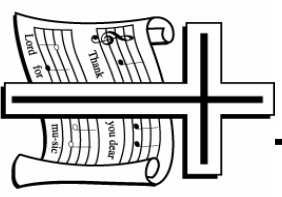
Location: _____
Day: _____
Date: _____ at _____
Time: _____.

The choral group, from Millersburg, Northern Dauphin County, is comprised of approximately two dozen men, dedicated to spreading the Gospel through a variety of spirited musical selections. Their inspirational music varies from traditional songs of the faith to contemporary Christian music, presented in fresh, captivating settings. The rich sound of a male chorus is a delight to behold, and one to be remembered. The men recently began their tenth season of ministry, incorporating concerts throughout Pennsylvania.

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